

Choose your Greeting Cards Catalog version

Find the version that fits your business — ready to download, share, or customize.

All Greeting Cards resources in one place.

Explore, download and share your catalog, made for resellers like you.

Choose → Download → Share

Blank

(No prices shown — ready for client use)

Perfect to share with your clients. Perfect for client presentations — includes all product details and finishes, without any prices or APD branding.

Note: Use it when you want to show your products professionally without revealing pricing.

CATALOG WITHOUT PRICES

Confidential Prices

(Base prices provided exclusively for you)

For internal use or quoting. Contains APD's exclusive base reseller prices to calculate your costs before reselling.

Note: Use it to prepare quotes or compare APD costs before resale.

APD PRICE CATALOG

Retail Prices

(Prices to share with your clients)

Created for resellers — includes your client-facing prices, already multiplied x2 from APD's base rates. Ready to present without extra editing.

Note: Use it to show your clients retail prices directly.

RESELLER PRICE CATALOG (X2)

How to use these catalogs

1. Choose the version you need.
2. Click the icon to download your file
3. Open your file

AI icon:

click to download the editable template — open it in Adobe Illustrator to modify logos, text, or pricing.

PDF icon:

click to download the print-ready file — perfect for reviewing or sending directly to print.

Both files contain the dieline, scoring marks, and all technical details for production.

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